

JOIN THE IN-OFFICE MENTORSHIP PROGRAM DESIGNED FOR POP MEMBERS



The Clinical Mentorship Program gives orthodontists direct access to experienced mentors for personalized, one-on-one guidance across the Damon System, Spark Clear Aligners, and ODB solutions. Each session is tailored to the doctor's specific goals—whether they're onboarding a new system, optimizing digital workflows, or advancing their clinical approach.

Designed for both new and experienced providers, the program supports seamless integration, strengthens confidence in treatment planning, and helps doctors elevate outcomes while deepening engagement across the full Ormco ecosystem.



Dr. Bryan Horsley



Dr. Scott Nord



Dr. Joe Feller



Dr. Blake Maxfield

PROGRAM OBJECTIVES:

- **Competitive Product Users:** Understand barriers and explore why they haven't switched.
- **Recent Purchases or Transitions:** Support onboarding and integration into the Damon, Spark, or ODB family.
- **Retention & Re-Engagement:** Reinforce commitment and prevent attrition.
- **Other Opportunities:** Identify additional areas for growth and support.

FOUNDATIONAL PILLARS:

- **Clinical Excellence:** Diagnostics, treatment planning, and case management.
- **Practice Integration:** Marketing strategies, staff education, and operational support.

Contact your Ormco sales rep today to sign up!